## DEMOGRAPHICS


$64 \%$
Households with 2 or More Children

## AFFLUENCE

AVERAGE HOUSEHOLD INCOME
\$51,700-\$75,360

## OVER <br> 40K VISITORS PER YEAR

## READY TO GET IN THE GAME?

We'd love to have you on our team as a corporate partner.

Not seeing what you need and ready to call an audible?

No Problem! We are happy to create custom packages based on your overall goals.

Start developing your game plan today:
C. 904-854-2323

- media@jjva.com
(C) JJVA.com
|TheSportsEdge.com

Be the Best


Sports Edge | JJVA

## CORPORATE SPONSORSHIP

www.JJVA.com

## PLAY BY PLAY

As the largest and most innovative indoor sports complex in the area, JVA/Sports Edge hosts over 50 sporting \& special interest events annually comprising over 40,000 athletes, coaches, officials, \& spectators in attendance.

## SPORTING EVENTS

- 20+ Volleyball Tournaments
- 10+ Basketball Tournaments
- Over 1200 Club Athletes
- Jiu-Jitsu Tournaments
- Sports Performance Training
- Recreation and High School Leagues
- Fencing, Pole Vaulting, Kicking, and More


## COMMUNITY EVENTS

- Corporate / Adult Leagues
- Trade Shows and Craft Fairs
- Summer / Holiday Camps
- Birthday Parties
- Team Building

SIGNAGE /
BRAND
BANNERS
1 Year Over Court or Front Wall, Various Sizes

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## SCORE TABLES PAD SPONSOR

12 Score Tables with 1 Year Exclusivity

## COURT SPONSOR

Naming Rights for Court | $12 \mathrm{ft} \times 12 \mathrm{ft}$ Banner and Floor Branding
\$3000

## BE AN EVENT PARTNER

## 1-DAY EVENT SPONSOR - \$2500

Approximately 80+ Teams and 2000+
Guests from within driving distance of Jacksonville.

- 5-7 Per Year
- Tournament Naming \& Vending Rights
- Name on Tournament Advertising \& Promotions
- Name on all Series Communications
- Logo on Tournament Series T-Shirt


## 2-DAY EVENT SPONSOR - \$5000

Approximately 90-140 Teams and on average about 3500 Guests at each tournament.

- 7-10 Per Year
- Tournament Naming \& Vending Rights
- Name on Tournament Advertising \& Promotions
- Name on all Series Communications
- Logo on Tournament Series T-Shirt
- Tournament Exclusivity
*All Sponsorships include In-House Digital Ads, Social Media Recognition and Branding on our webpages.

